## THE X FACTOR // JUNE 4, ODYSSEY BOOKSTORE

Internationally renowned andrologist and WHO sexual medicine expert, Dr Sudhakar Krishnamurti, who is also a well known columnist and writer, organized an interesting and informative session with a select audience on his book, Sexx is not a four letter word.

A compilation of true case histories, the book is a combination of risqué humour and anecdotes. During the reading session, Dr Krishnamurti threw light on issues relating to sex, highlighting facts on the sexual life of men, diet tips for a healthy sex life, and so on.

He'explained how there is a need to educate both men and women not to be inhibited about disclosing sexual problems, so they could set things right and lead a normal life. The subject was unusual for a Hyderabad audience, but they heard him without a murmur!

